

MODULE 2

INTRODUCTION TO SOCIAL MEDIA



PR.I.S.C.I.LLA
Preventing Incident of Sexual Cyberbullying
in Intellectual disability



What is Social Media?

A place online where people share messages, pictures, and videos, or talk to each other.



Why do we use Social Media?

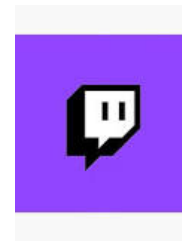
- To connect with friends and family.
- To share interests (e.g., photos, hobbies, and ideas).
- To learn new things or enjoy entertainment (e.g., watching funny videos).





Source: Freepik

Which social media do you know?



**Do you use any of these
social media?**





Source: Freepik

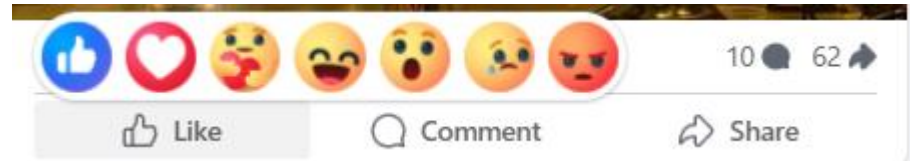
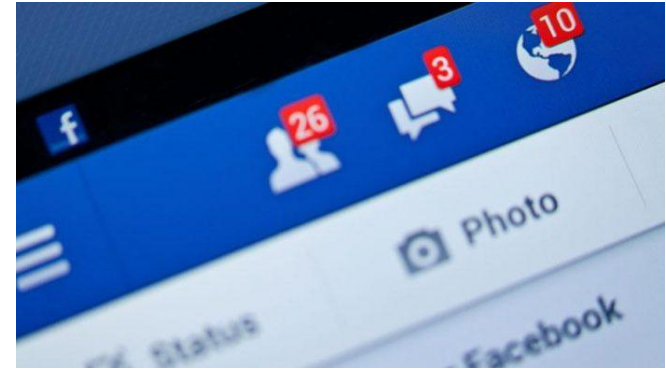
What do you enjoy the most when using them?



Main Social Media and how they work



- Connecting with friends and family
- Sharing updates
- Joining groups
- Reacting to others' posts





- Sharing photos and videos,
- Following interests
- Connecting visually
- Chatting
- Live Videos

Photo Source: Meta



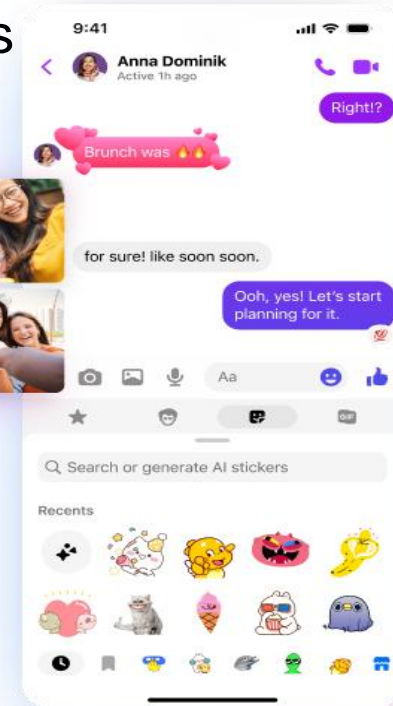
Source: www.roiting.com

- Creating and watching short videos
- Engaging through trends and entertainment



Snapchat

- Sending disappearing messages and pictures
- Creating "Stories."



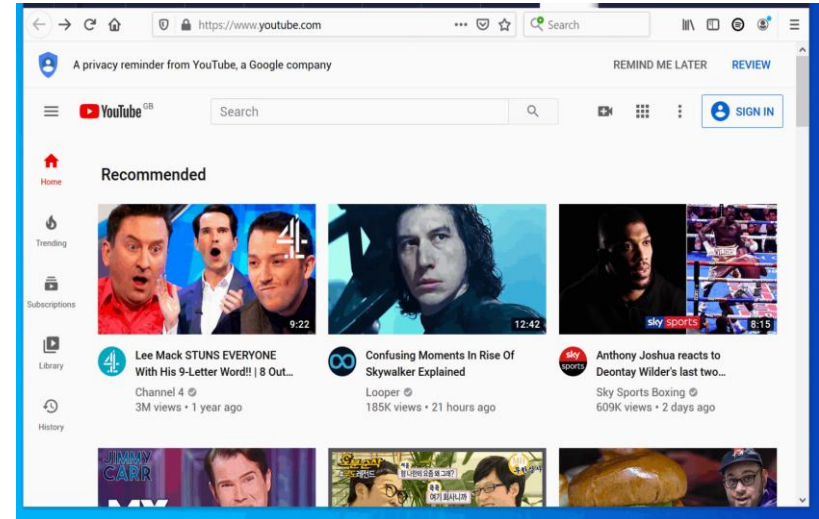
Messenger and WhatsApp



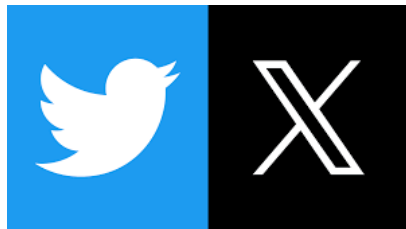
Private messaging and group chats.



- Watching and uploading videos
- Subscribing to channels
- Learning new skills.



Source: www.itechguides.com



Twitter/ X:

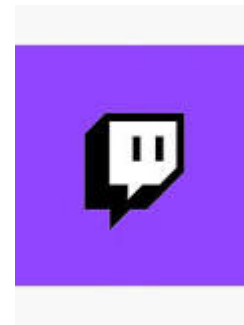
- Sharing short updates
- Engaging in real-time conversations





Twitch

Twitch is a video live-streaming service popular in video games, including broadcasts of esports competitions. It offers music broadcasts, creative content, and "in real life" streams.





Telegram



- Users can broadcast messages to large audiences, similar to a blog or a social feed.
- It allows real-time discussion among hundreds of thousands of members like a group chat.



Video Game Chats

- Players talk in real time while gaming.
- It's often less about the game and more about **hanging out**.
- Communities form around games, but people often talk about **life, memes, school, etc.**

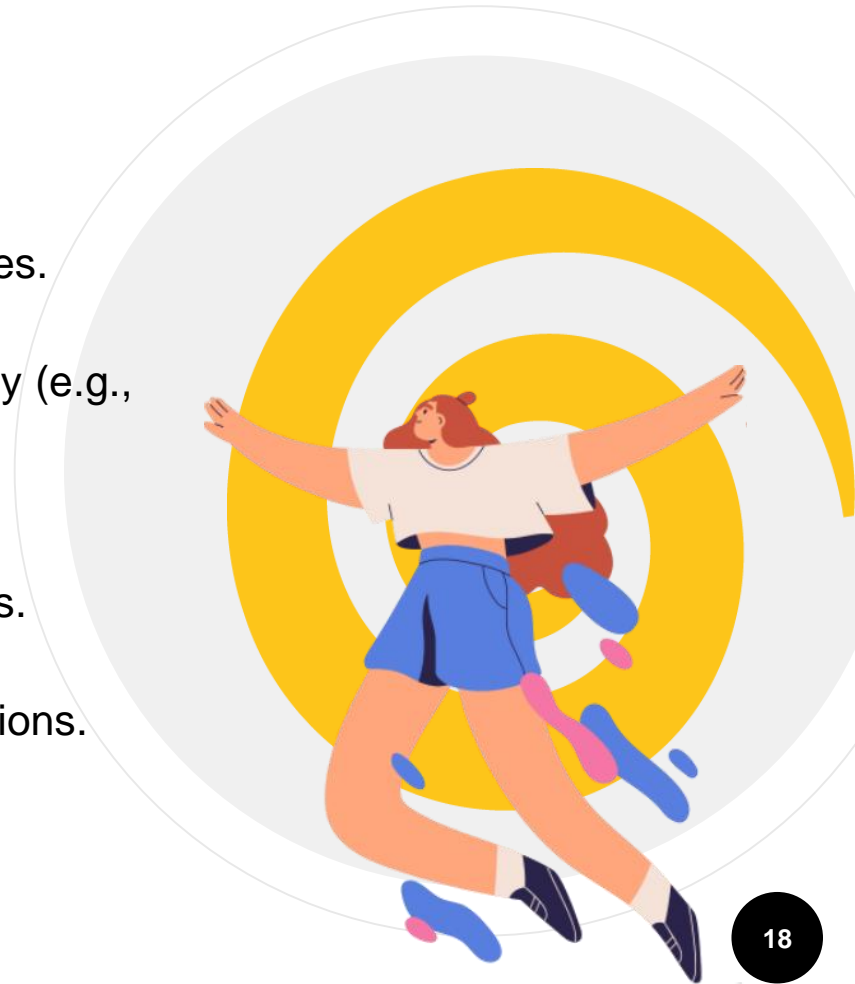




Social Media Insights: **Why, When, and How We** **Connect**

By using Social Media:

- ❖ We stay in touch with family, friends, and classmates.
- ❖ We share thoughts, feelings, hobbies, and creativity (e.g., posting photos or videos).
- ❖ We enjoy fun videos, games, or we learn new skills.
- ❖ We meet new people or develop romantic connections.

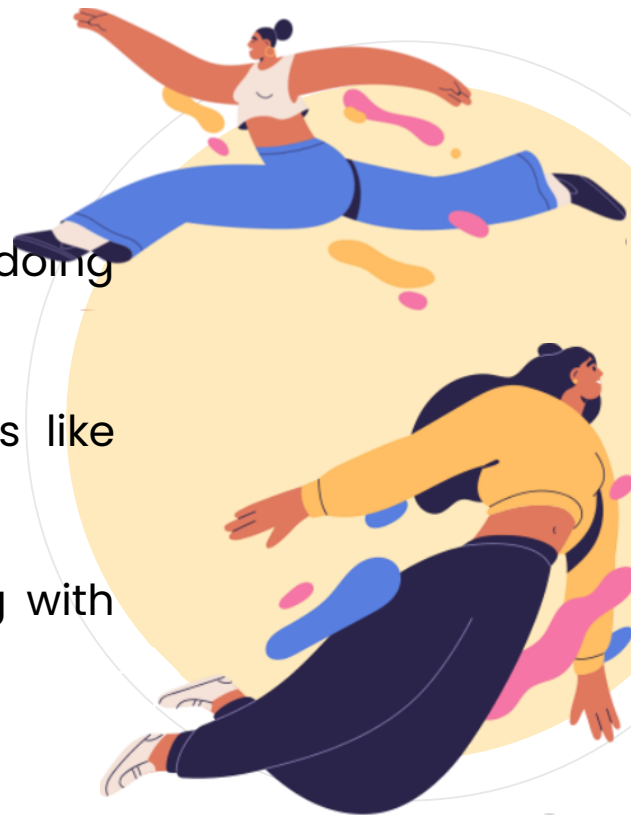




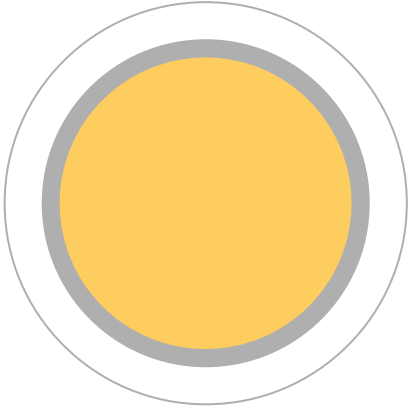
Discuss with participants why they like using
social media and write their answers on a
board or flipchart.

When Do We Use Social Media?

- In daily life by sharing updates about what we are doing or seeing what others are up to.
- In special Occasions when celebrating moments like birthdays or holidays.
- During free time: Watching funny videos, chatting with friends, or browsing pictures.



Activity



Ask participants to raise their hands for statements like:

“I use social media in the morning.”

“I use social media to relax.”

“I check social media to see what others are posting.”

Discuss the importance of balancing online time with other activities, like spending time with friends in person or pursuing hobbies.

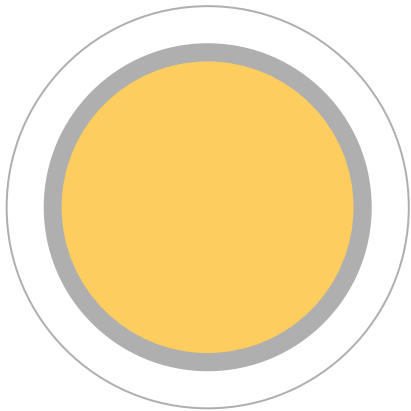




How Do We Connect on Social Media?

Practical Advice on Connecting with Friends

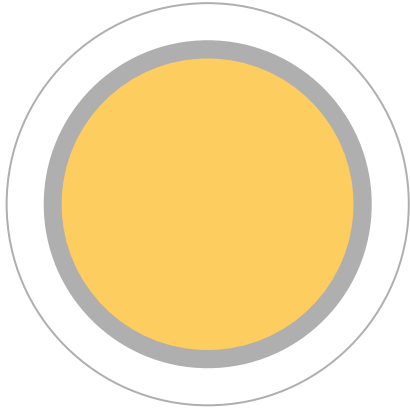
- ✓ Start with People You Know, family, classmates, or friends you already trust.
- ✓ Always use kind and encouraging words when messaging or commenting.
- ✓ Reply to messages from friends promptly but politely ignore or block messages from strangers.
- ✓ Participate in online groups where you can share your hobbies or join events.



How Do We Connect on Social Media?

Practical Advice on Posting About Interests

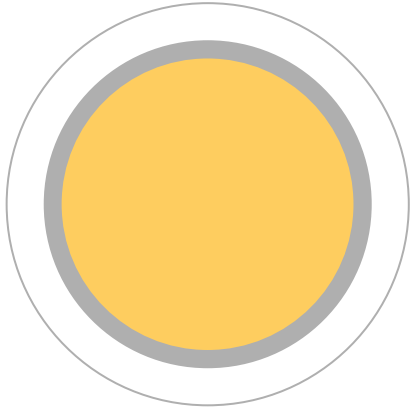
- ✓ Post pictures, videos, or short stories about what you enjoy.
- ✓ Make sure only your friends can see what you share.
- ✓ Share things that make you happy or proud and avoid sharing things you wouldn't want everyone to see.
- ✓ Avoid sharing personal details like your address, phone number, or private photos.



How Do We Connect on Social Media?

Positives of Connection:

- ✓ Finding friends who share interests.
- ✓ Getting support from people we trust.
- ✓ Sending kind messages and receiving compliments.



How Do We Connect on Social Media?

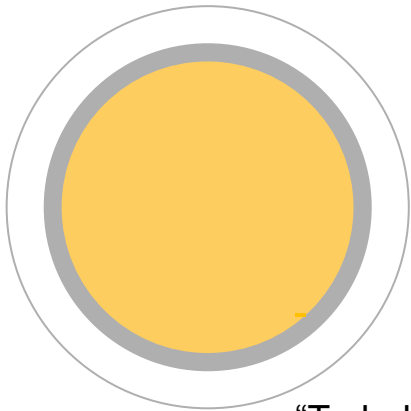
Risks of Connection:



Strangers trying to get personal information.

Cyberbullying: Mean comments or harmful messages.

Pressure to share private or inappropriate pictures.



Activity: "Kind Comments: How Does It Feel?"

Objectives

"To help participants recognize and reflect on positive online interactions.

To encourage emotional awareness and communication about how comments on social media make them feel.

To reinforce the importance of kindness in social media connections.

"Kind Comments: How Does It Feel?"

Begin by explaining to participants that social media can create feelings—both positive and negative—based on the comments we receive.

Share the scenario: “Imagine you posted a picture of your dog on social media. A friend comments, ‘*That’s so cute!*’

Let’s think about how that might make you feel.”



"Kind Comments: How Does It Feel?"

"How does this comment make you feel?"

Encourage them to describe their feelings in words.

Write their responses on a flipchart or board (e.g., happy, proud, excited).



"Kind Comments: How Does It Feel?"

1. Why does a kind comment like this make us feel good?"
2. "How do you think your friend felt when they wrote this comment?"
3. "What can you do to make others feel good when you comment on their posts?"

➤ Encourage them to describe their feelings in words.



"Kind Comments: How Does It Feel?"

“Divide participants into small groups and give each group a sample post (e.g., “A picture of someone’s cat,” “A new drawing someone made”).

Each participant takes turns writing or saying a kind comment about the post, such as,

“That’s amazing!” or “What a cool drawing!”

Discuss how giving compliments can also make us feel good.

- Discuss how giving compliments can also make us feel good.





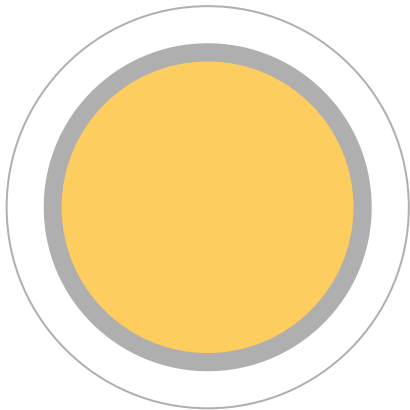
Key Takeaways



Social media is a tool for connection, creativity, and fun, but it's important to stay kind, thoughtful, and safe.

Only connect with people you trust and think carefully about what you share online.

Use privacy settings to stay in control of who can see your posts.



ThankYOU



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